

BrooklineCAN Steering Committee

Notes

May 16, 2018

Attendance: Frank Caro, Ruthann Dobek, Susan Granoff, John Seay, David Trevvett, Jerry Feuer, Matt Weiss

Note Taker: Matt Weiss

Report from Nominations Committee: Ruthann Dobek distributed a report from the committee naming Officers, Founding Partner Representatives, Committee Representatives, and At Large members of the Steering Committee. New positions were as follows:

- Officers – Co-Chair (Frank Caro), Vice Chair (Elenore Parker), recommended new Officer Position of Secretary/Clerk (Matthew Weiss)
- Founding Partner Representatives – Council on Aging (Roberta Winitzer), Goddard House (Carolyn Sandel), JF&CS (Kathy Burnes)
- Committee Representative – LCAC (Susan Granoff), Membership (Karen Fischer), Member Volunteering (Alberta Lipson), Service Referral (Renny Harrigan), Membership Chair (TBA). Note that Susan Krinsky stepped down as a member of the Steering committee.
- At Large – (Ruth Seidman, David Trevvett), New At Large (Jerry Feuer)

Vice Chair duties include but not limited to special projects, chair Annual Meeting, member of Finance Committee. Suggested that Vice Chair take lead in developing BrooklineCAN by-laws.

Annual Meeting Committee Update: Matt will be moderator. Two Age Friendly Business leads agreed to participate on the panel so far. David Leschinsky (Owner Eureka!), Katherine Tallman (Executive Director & CEO Coolidge Corner Theater).

Membership Committee: David Trevvett reported that no one has agreed yet to chair the Membership committee in place of Molly. The Steering Committee expressed strong need for a new fully involved Chair so there would be little gap in leadership.

Strategies to Strengthen BrooklineCAN Committees: Continued discussion from last meeting:

- Make sure BrooklineCAN is promoted at start of all meetings/presentations
- Target people who want to be engaged with the community
 - Move-ins
 - Retirees
- “Give Back” “Giving Forward” “Engagement”
- Research Brookline residents approaching retirement, including town government employees, colleges, medical, etc.
- Offer programs of interest to people approaching retirement
- Special or social events
- Profiles of members videotaped and posted on BrooklineCAN website or YouTube channel

- Focus on activities of committees (i.e. Livable Community Advocacy Committee)
- Create a community-sharing time
- Entertainment
- Membership Matters – Get involved
- Establish a new Social Committee
- Meet the Members
- And more -----

Age-Friendly Business Update: Jerry Feuer is the most active on the committee.

Decals/stickers have been developed and are to be distributed to all businesses that filed an accepted age-friendly business application. More than 20 businesses have joined the campaign

Treasurer’s report: John provided his report which indicated reserves of \$14,142.59 and year to date operating net of negative \$1,218.46.

Committee Reports:

1. Finance – Report and proposed budget was provided and approved. It was suggested and approved that John Seay would provide a two minute pitch encouraging people to join BrooklineCAN at the Annual Meeting.
2. Education – A proposal for four “Educational Programs for Senior Homeowners with Financial Worries” was ~~circulated~~circulated the Steering Committee. The programs will be planned in the coming months. The four programs stem from the Livable Community Advocacy Committee’s work this year on financial insecurity in Brookline. The following five Education Events are scheduled.
 - a. Paula Span, NY Times Columnist, Thursday 5/24/2018, 6-8pm, Brookline Senior Center (Tribute to Helen Kass)
 - b. Ginny Mazur’s “Backyard Bash.” 5/31/2018, 5:30-7:30pm, Goddard House
 - c. Olivia Hoblitzelle, “Aging with Wisdom,” 10/11/2018, 6-7:30pm, Brookline Senior Center
 - d. Dr. Susanne Hanser, “The Healing Power of Music Therapy,” 11/7/2018, 6-7:30pm, Goddard House
 - e. Nancy Donovan, “New Ways of Thinking About...emotional health, loneliness, and social engagement in older adults,” 5/14/2018, 6-7:30pm, Goddard House
3. Communications – Matt Weiss reported next TV show would be on food insecurity. John Seay recommended any committee with events planned should use the event form on the membership area of the web site to request Communications Committee support.
4. Membership – David Trevvett reported that all seemed to enjoy the spring event, but less people showed up than in 2017. Requested greater promotion next year.
5. Livable Community Advocacy – reports were as follows.
 - a. April Election Forum was well-attended and is expected to be repeated next year.
 - b. A coffee hour/debate is planned for Legislative candidates in July or early August
 - c. Sara Nelson, Recreation Department, will present to the LCAC on 6/5/2018.

- d. Frank Caro reported that the Age Friendly Cities Committee needs new members.
 - e. Brookline spends \$40K on transportation support, while Newton spends \$400K.
6. Member Volunteering – No report.
 7. Service Referrals – No report.

New Business: None.

Next meeting: Wednesday, June 27 at 3 pm.